

Subject: Re: DRAFT info for Pappy's Murals
From: "Johnson, Liz" <liz@grandvision.org>
Date: 11/02/2016 05:48 PM
To: Linda Grimes <llgrimes@ix.netcom.com>
CC: Greg Morena <greg@est1977group.com>, Eric Eisenberg <ericeoban@gmail.com>, Lorena Parker <lparker@sanpedrobid.com>, Pat Carroll <pedropat@aol.com>, Linda Alexander <lalex@cox.net>

Hi guys,

With all due respect, I highly recommend you reconsider this language below "The building owner is looking for artwork..." We have had a tough time getting good submissions when we are too specific. We have done three calls for artists now and each one has asked for something like this and it creates some really redundant and stiff artwork. Why should the art be about San Pedro when we are here in San Pedro? I've seen polar bears in East LA, giant pokemon's in Brooklyn (as well as large chickens) and lots of fun stuff all over the planet that isn't totally self referential. Being all about ourselves stifles creativity.

Also, I recall that we were advised by the artists of our Lillyan Fierman advisory panel that we should NOT ask artists to do concept sketches but rather to have them submit examples of their work and then choose an artist and then ask them to do concept sketches. They all agreed that it was highly unusual to be asked to do concept sketches on spec.

Let's please learn from our prior experience. Thanks.

Liz

The building owner is looking for artwork that evokes a sense of intrigue, whimsy, discovery, engagement and connection,

set against the backdrop of our gritty glamour. The owner is interested in storytelling imagery, harkening back to the

1920s, reflecting San Pedro history, immigrants, families, and port related industries, as an homage to blue collar workers.

Liz Schindler Johnson

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On Wed, Nov 2, 2016 at 1:51 PM, Linda Grimes <llgrimes@ix.netcom.com> wrote:

Happy Hump Day, Greg!

Good to see you today and work out a few more kinks on the mural project.

(I've included Eric and Lorena on this email string, so they can comment or ask questions).

I've revised the Call for Artists and the DRAFT budget/timeline for your feedback.

Once you are comfortable with all of this, I will send the Call for Artists to Jason Ostro and may include a few selected San Pedro artists.

Onward!

Linda Grimes,

Managing Director - **San Pedro Waterfront Arts District**

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